

CITY OF WESTLAKE, FLORIDA



**A CELEBRATION OF**

# *Independence Day*

**SATURDAY, JULY 4, 2026**

**5:00 PM**

**Future Seminole Improvement District Park**  
(South of Seminole Ridge High School)

**Free and Open to the Public**

**Food Trucks • Live Music • Family Fun • Fireworks**

*An Evening of Community and Tradition*



## City of Westlake FourthFest 2026 Celebrating 10 Years

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Join the City of Westlake for our Annual FourthFest on **Saturday, July 4, 2026**, one of the most anticipated community celebrations in our growing city.

This milestone year marks **Westlake's 10<sup>th</sup> Anniversary**, making FourthFest 2026 an even more exciting opportunity for sponsors to be part of a signature event that brings together residents, families, and local businesses for an unforgettable evening of **fireworks, live entertainment, food, and community connection**.

### Why Sponsor FourthFest?

- Connect directly with Westlake residents and families
- Gain high-visibility brand exposure before, during, and after the event
- Align your business with a vibrant, fast-growing community
- Showcase your commitment to supporting local events and initiatives

Sponsorship opportunities are designed to provide meaningful engagement and brand visibility at multiple levels, with benefits tailored to maximize your impact.

We invite you to partner with us in making **FourthFest 2026** a standout celebration for the community.

**We invite you to celebrate with us.**

We look forward to partnering with you.

Sincerely,

*City of Westlake, Florida*



# FourthFest 2026

## Impact

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### **Celebrating 10 Years of Community in Westlake**

FourthFest is one of the City of Westlake's signature annual events, bringing together residents, families, and local businesses for a high-energy, community-focused celebration.

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#### **Event Reach & Audience**

- 1,000+ Attendees Expected
- Family-focused audience with strong community engagement
- Residents, homeowners, and local business patrons
- High attendance from young families and professionals

#### **Growing City, Growing Audience**

- One of South Florida's fastest-growing communities
- Continued residential expansion and new home development
- Increasing demand for local events and community experiences

#### **Marketing & Promotion Reach**

- City-wide email communications
- Active social media promotion across City platforms
- Event listings on City website and partner channels
- On-site signage and branded event materials

#### **Why It Matters for Sponsors**

- Direct access to a highly engaged local audience
- Opportunity to build brand awareness and trust within the community
- Multiple touchpoints: before, during, and after the event
- Align your brand with a milestone 10-year celebration

#### **Make an Impact**

Your sponsorship helps create a memorable experience for the Westlake community while positioning your business at the center of one of the City's most anticipated events.



# Sponsorship Opportunities

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## Title Sponsor (Exclusive) \$20,000

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### Own the Event. Lead the Celebration.

Position your brand at the forefront of Westlake's most anticipated community event during this milestone **10-year celebration**.

#### Premier Visibility & Exclusivity

- Event naming rights:
- **"City of Westlake FourthFest presented by [Your Company]"**
- Category exclusivity (no competing businesses)
- Primary logo placement across ALL event marketing, signage, and media
- Featured in press releases and major event promotions

#### Strategic Marketing Exposure

- Dedicated "Presented by" announcement across City platforms
- Exclusive sponsor spotlight post (not shared)
- Featured in countdown campaign leading up to the event
- Priority logo placement in all social media graphics and captions
- Dedicated post-event highlight and recognition
- Opportunity to include branded item in official FourthFest swag bags (first 100 attendees)

#### On-Site Presence & Engagement

- Exclusive speaking opportunity on the main stage
- Two (2) premium 10x10 spaces with tent in prime locations
- Custom promotional activation opportunities (with City approval)
- Featured inclusion in official event video and recap

#### VIP Experience

- 12 VIP tickets (includes food, beverage, and private restrooms)
- VIP parking for 6 vehicles
- Commemorative plaque presented by the Mayor



# Sponsorship Opportunities

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## Premier Sponsor \$10,000

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### **High-Impact Visibility. Strong Community Presence.**

Align your brand with a featured experience at FourthFest and gain prominent exposure across event promotions.

#### **Brand Visibility**

- Prominent (secondary) logo placement on marketing and signage
- Designated branded event area (e.g., Kids Zone, Food Village)
- Featured in major event promotions

#### **Marketing & Social Media**

- One dedicated sponsor spotlight post
- Inclusion in countdown campaign
- Grouped recognition with top sponsors
- Inclusion in post-event recap and event video
- Opportunity to include branded item in official FourthFest swag bags (first 100 attendees)

#### **On-Site Engagement**

- Premium 10x10 space with tent
- On-stage recognition
- Opportunity to distribute promotional items
- Website recognition

#### **VIP Experience**

- Premium 10x10 space with tent
- On-stage recognition
- Opportunity to distribute promotional items
- Website recognition



# Sponsorship Opportunities

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## Supporting Sponsor \$5,000

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### **Engage the Community. Showcase Your Brand.**

A strong opportunity to connect directly with attendees while gaining valuable event exposure.

### **Brand Recognition**

- Logo featured on event marketing materials and signage
- Branded event area (Vendor Village, Food Area, etc.)

### **Marketing & Social Media**

- Inclusion in rotating sponsor highlights
- Mention in countdown campaign
- Grouped sponsor recognition
- Inclusion in post-event recap and event video
- Opportunity to include branded item in official FourthFest swag bags (first 100 attendees)

### **On-Site Engagement**

- 10x10 space with tent
- On-stage recognition
- Opportunity to distribute promotional items
- Website recognition

### **VIP Experience**

- 4 VIP tickets
- VIP parking for 2 vehicles
- Certificate of appreciation



## Sponsorship Opportunities

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### Community Sponsor **\$2,500**

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#### Accessible Entry, Meaningful Exposure.

- Logo on marketing materials and sponsor signage
- Inclusion in grouped social media recognition
- Mention in “Thank You Sponsors” campaign
- Inclusion in post-event recap and event video
- 10x10 space with tent (shared prominent area)
- On-stage acknowledgment
- Opportunity to distribute promotional items
- Website recognition
- Opportunity to include branded item in official FourthFest swag bags (first 100 attendees)
- 2 VIP tickets + VIP parking

### Friends of FourthFest **\$1,000**

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#### Support the Celebration. Show Your Community Pride.

- Name listed on City website event page
- Recognition in grouped “Community Supporters” social media post
- Opportunity to include branded item in official FourthFest swag bags (first 100 attendees)
- 10x10 space with tent

### Swag Bag Sponsor **\$500**

### **\$250 | City of Westlake Business**

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#### Support Local. Be Seen Locally.

- Opportunity to include branded promotional items, samples, or marketing materials in official FourthFest swag bags
- Direct exposure to the first 100 event attendees
- Association with a high-visibility City of Westlake event
- Recognition as a Swag Bag Sponsor on the event website



# Sponsor Contact Information

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## City of Westlake FourthFest 2026

Thank you for your interest in partnering with the City of Westlake for our Annual FourthFest. We're excited to work with you to create a memorable community celebration.

For questions, sponsorship inquiries, or next steps, please contact:

**Email:** [events@westlakegov.com](mailto:events@westlakegov.com)

**Phone:** 561-530-5880

**Mailing Address:**

City of Westlake  
4001 Seminole Pratt Whitney Rd.  
Westlake, FL 33470

**Website:** [www.westlakegov.com](http://www.westlakegov.com)

**Important Deadline**

**Sponsorship Commitment Deadline: June 15, 2026**

**Next Steps**

- Select your desired sponsorship level
- Submit your completed sponsorship form
- Provide logo and materials (if applicable)
- Coordinate with City staff on activation details

**We Look Forward to Partnering With You**

Be part of a milestone celebration as we mark 10 years of Westlake and bring the community together for an unforgettable FourthFest.



# Sponsorship Registration

## Deadline for Sponsorship: June 15, 2026

Business/Sponsor Name



### SPONSORSHIP LEVELS

**Title Sponsor**

\$20,000

**Premier Sponsor**

\$10,000

**Supporting Sponsor**

\$5,000

**Community Sponsor**

\$2,500

**Friends of FourthFest**

\$1,000

**Swag Bag Sponsor**

\$500

**Swag Bag Sponsor (City of Westlake Business)**

\$250



### CONTACT INFORMATION

Contact Name:

E-Mail :

Phone :

Address :

City / State:

Zip Code :

Facebook Page:

Instagram Page :

Please submit this form with your payment. If you are a sponsor who must provide a logo, please send it to [events@westlakegov.com](mailto:events@westlakegov.com) by June 15, 2026.

**Make Checks Payable to:** City of  
Westlake 4001 Seminole Pratt  
Whitney Rd. Westlake, FL 33470  
Ph. 561-530-5880 ext. 106  
Email: [events@westlakegov.com](mailto:events@westlakegov.com)

For electronic payments, click here: [https://westlakegov.govportal.com/sa-form/?portal\\_id=gp3404](https://westlakegov.govportal.com/sa-form/?portal_id=gp3404)