



HOLIDAY Market POP-UP

**SUNDAY, DECEMBER 7, 2025
12-4 PM | KINGFISHER BLVD.**

4TH ANNUAL HOLIDAY POP-UP MARKET

Westlake's beloved Holiday Pop-Up Market is back — bringing neighbors, families, and visitors together for a festive day of shopping, dining, and holiday cheer. This one-day market has quickly become one of the community's most cherished traditions, drawing hundreds to celebrate the season.

EVENT HIGHLIGHTS

- **Shop Local, Love Local** – Handcrafted gifts, décor and unique finds from local makers
- **Santa's Corner** – Photos with Santa and North Pole letter drop-off for kids
- **Holiday Flavors** – Tasty food trucks and sweet seasonal treats
- **Festive Fun** – Live music and holiday entertainment for the whole family

SPONSORSHIP OPPORTUNITIES

Your business will shine as part of one of Westlake's most joyful traditions, connecting directly with families and community members while spreading holiday cheer.

Holiday Star Sponsor

\$1,000

- 10'x10' booth space (tent, table & chairs included)
- Premium location
- Logo on event flyer, website & promotional materials
- Recognition in media release, announcements
- Prominent logo signage throughout event
- Social Media recognition

Jingle Bell Sponsor

\$500

- Logo on event flyer, website & promotional materials
- Recognition in media release, announcements
- Logo signage throughout event
- Social Media recognition
- 10 x 10 booth space – supply own tent

DEADLINE FOR SPONSORSHIP NOVEMBER 1, 2025

TO BECOME A SPONSOR OR LEARN MORE, CONTACT:

PEG RICHARDSON, PRICHARDSON@POLINPR.COM, 954-816-6550



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SPONSOR REGISTRATION

SUNDAY, DECEMBER 7, 2025
12-4 PM | KINGFISHER BLVD.

Business/Sponsor Name



SPONSORSHIP LEVELS



Holiday Star
\$1,000



Jingle Bell
\$500



CONTACT INFORMATION

Contact Name :

E-Mail : Phone :

Address :

City / State : Zip Code :

Facebook Page:

Please submit this form with your payment. If you are a sponsor who must provide a logo, please send it to events@westlakegov.com by November 1, 2025.

Make Checks Payable to:

City of Westlake
4001 Seminole Pratt Whitney Rd.
Westlake, FL 33470
Ph. 561-530-5880
Email: events@westlakegov.com

For electronic payments, click here: https://westlakegov.govtportal.com/sa-form/?portal_id=gp3404